US HISTORY

CHAPTER 19.2 READING

**Directions: Use pages 641 – 649 in order to complete the following questions. (Worth 20 Points)**

**The Organization and the Organization of Man:**

1. What was the difference between blue-collar and white-collar jobs?

2. What were some of the huge parent companies during the 1950’s?

3. How did the McDonald brothers improve the efficiency of their restaurant?

4. What did Ray Kroc add to McDonald’s?

5. How many McDonald’s are there worldwide? (Now and Then)

6. What were employees rewarded for?

**The Suburban Lifestyle:**

7. What made commuting possible?

8. What percentage of new homes were built in the suburbs?

9. How often was a baby born at the height of the baby boom?

10. What were three reasons for the baby boom?

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11. What two diseases were dealt with by new drugs?

12. What role for women was glorified during the 1950’s?

13. What were two reasons why people had more leisure time?

**The Automobile Culture:**

14. Why was driving a necessity?

15. When did Disneyland open?

16. What businesses boomed as a result of the automobile?

17. What were two problems created by the automobile?

18. How were cars marketed in the 1950’s? (Americans Hit the Road)

19. How many drive-ins were built during the 1950’s? (Americans Hit the Road)

**Consumerism Unbound:**

20. How did planned obsolescence work?